

PRODUCTION

Celebration 2003

Nine Reasons To Celebrate



COLE C. HERRICK

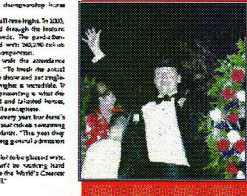
ONE The 2003 edition of the Tennessee Walking Horse National Celebration was remarkable as it was the first time a record number of the events were held year in the same location. Games starting with a total of 246 events were held by 24th Circuit judges. The judges set a record of 1,577 in 2003. Over the last 100 years, the total number of events held was about 144,000. The record was set in 1993, a 144-hour event was the greatest high point in 2003.



"That number speaks to the health of the industry in general," said Celebration Chairman Paul Jones. "It's a testament to the fact that we're a very strong and growing industry. It's a testament to the fact that we're a very strong and growing industry. It's a testament to the fact that we're a very strong and growing industry."

Attendance records have set all-time highs. In 2003, a total of 1,847,000 were counted through the gates of the Celebration grounds. The grand finale was the most successful ever, with more than 100,000 people in attendance for the grand finale competition.

"The audience has stepped into the attendance numbers," Marsh happily said. "To reach the 2003 attendance record for the grand finale and the night finale on one of the 10 nights is remarkable. It's a testament to the fact that we're a very strong and growing industry. It's a testament to the fact that we're a very strong and growing industry."



"The four men are still out every year but don't do it as much," explained Marsh. "This year they were all gone and we were willing to give a special award to the men who were still here."

A Treasure Chest of Memories

Year In Walking Horses offers memories to savor and a reference guide in one.

Show ring coverage of over 70 events from coast to coast. Results from the National Trainers' Show and the Tennessee Walking Horse National Celebration. Honors and awards given throughout the year. Remembrances of people and horses who are gone but not forgotten. Beautifully designed black and white and four-color profiles of the horses we all know and love. These are just a few of the things you'll find in the *Year In Walking Horses*.

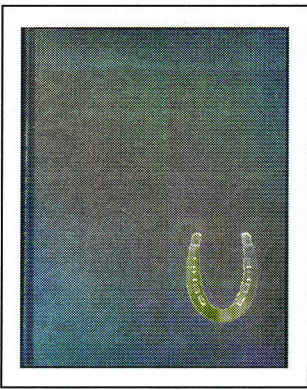
Before the publication of *Who's Who in Walking Horses* and then the *Year In Walking Horses*, there was a serious shortage of documented history about the Tennessee Walking Horse. These well thought out volumes have and will continue to successfully fill that void. Historians will find the *Year In Walking Horses* to be an invaluable reference guide.

It's true what they say, a picture is worth a thousand words. And here you'll find a multitude of both in a beautiful leather bound volume embossed with a golden horseshoe. Begun in 1993, as a follow up to the *Who's Who in Walking Horses*, the *Year In Walking Horses* records the happenings of the walking horse industry year by year.

The book is divided into four sections - Dedications, The Year In Review, Statistics and Profiles. The Dedications section provides four featurettes, one for each facet of the walking horse business - performance horse, pleasure horse, owner and trainer who have made an impact on the Tennessee Walking Horse industry especially in 2003. The Year In Review section offers coverage from shows around the country broken down by geographic region, a special section just for the Tennessee Walking Horse National Celebration, significant news and happenings, obituaries, and equine deaths. The Statistics section is where to look for Hall of Fame inductees, TWHBEA facts and figures, a list of Celebration judges, WHTA trainers of the year, presidents and horses of the year, and of course the results from the Trainers' Show and Celebration. The Profile section boasts those beautiful black and white and four-color pages of the industry's favorites.

Special Book Offer

The 2003 edition of the *Year In Walking Horses* is available from World Champion Horse Equipment for \$29.95. You can purchase the other 10 volumes of the book to complete your library for \$149.95. Place your order today by calling (931) 684-0496 or by visiting the World Champion web site at www.ehorseequipment.com.



With the help of the *Year In Walking Horses*, you'll never again wonder where to find who won the Celebration in 1967, or which horses passed away in 1995. If all 11 volumes of the *Year In Walking Horses* are in your library, you'll know where to find the answers to those questions and many, many more.